Student-Recruitment Partnership Application Form

**Dear Prospective Student-Recruitment Partner,**

Eastern Mediterranean University intakes large number of international students from 109 different countries. To do so, EMU works with a network of student-recruitment partners around the world. By filling the following application form, you may also join that network:

**Representative Details:**

|  |  |
| --- | --- |
| Representative’s Name and Surname\* | [RepNameSurname] |
| Agency Name\* | [RepAgencyName] |
| Abbreviation\* | [RepAbbr] |
| Country of Origin\* | [RepCountry] |
| City of Origin\* | [RepCity] |
| Target Countries/Regions\* | [RepTargetCountries] |

**Company Details:**

|  |  |
| --- | --- |
| Company Name | [CompName] |
| Date of Establishment | [CompDate] |
| Name and Surname of CEO | [CompCEO] |
| Country of Origin | [CompCountry] |
| City of Origin | [CompCity] |
| Address | [CompAddress] |

**Contact Details:**

|  |  |
| --- | --- |
| Primary Email\* | [E-Mail] |
| Back-up Email | [BackupEmail] |
| Primary Telephone\* | [Tel] |
| Back-up Telephone | [BackupTel] |
| Mobile Number\* | [Mobile Number] |
| Fax | [Fax Number] |
| Website | [Website] |
| Postal Address\* | [Address] |

**Marketing Strategy (Please briefly explain your major student-recruitment strategies)** \***:**[MarketingStrategy]

**Preferred Digital Marketing Tools** (choose the relevant one and share the account details)**:**

|  |  |
| --- | --- |
| Facebook | [DigitalMarketingFacebook] |
| Instagram | [DigitalMarketingInstagram] |
| WhatsApp | [DigitalMarketingWhatsApp] |
| LinkedIn | [DigitalMarketingLinkedIn] |
| Telegram | [DigitalMarketingTelegram] |
| Blogging | [DigitalMarketingBlogging] |
| Other: | [DigitalMarketingOther] |

**Preferred Classic Marketing Tools:**

|  |  |
| --- | --- |
| In-House Meetings | [ClassicMarketingInHouse] |
| School Meetings | [ClassicMarketingSchool] |
| Mass Seminar/Presentations | [ClassicMarketingSeminar] |
| Media Adverts | [ClassicMarketingMedia] |
| Street Banners | [ClassicMarketingStreet] |
| Leaflets | [ClassicMarketingLeaflets] |
| Brochures | [ClassicMarketingBrochures] |

**Please provide answers to the following questions:**

1. How many years of experience do you have in recruiting students? \*  
   0-2 Years
2. How did you learn about the Eastern Mediterranean University? \*  
   [OtherLearned]
3. Do you have any contact person residing in North Cyprus? \*  
   false
4. What is your expected number of students per semester registering to EMU through your partnership? \*  
   1-10 students
5. Do you work with other universities in North Cyprus? \*  
   [OtherUnisInCyprus]
6. Do you work with any other university in countries else than North Cyprus? \*  
   [OtherUnisOutsideCyprus]

**Bank Account Details:**

|  |  |
| --- | --- |
| Bank: | [BankName] |
| Account Number: | [BankAccountNo] |
| Account Holder’s Name: | [BankAccountHoldersName] |
| SWIFT Number: | [BankSwift] |
| IBAN: | [BankIBAN] |
| Country: | [BankCountry] |